C The Global Equipment Energy-Use and Cost Database A New Dataset for Efficiency Policy Research

Average Tel

UEC_{AVG} = **71 kWh**

Price AVG =

US\$ 510

CLEAN ENERGY

 $UEC_{EFF1} = 56 \text{ kWh}$

Price EFF1 =

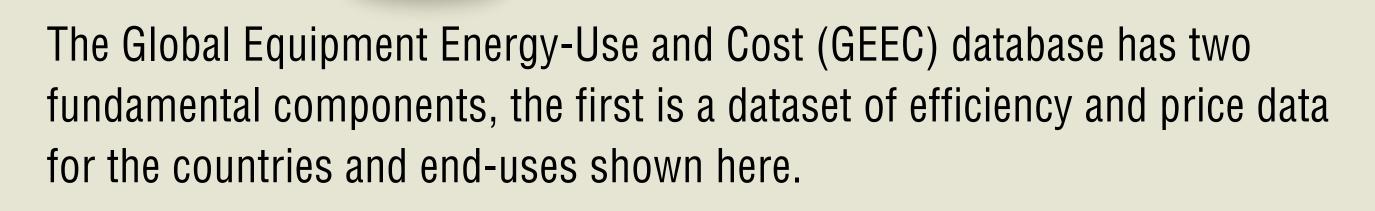
US\$ 520

POLED - PAVG

 $\sum n = 1 (1+d)^n$

Environmental Energy Technologies Division • Lawrence Berkeley National Laboratory Nicholas Bojda Building 90-2111, Berkeley, CA 94720 • Phone: 510-486-2439 • Email: NBojda@lbl.gov





Data in the set originate from engineering data published to support efficiency policies, retail price data correlated with efficiency rating schemes, and published literature.



SUPEREFFICIENT.ORG

i i i i i i

C PPEI

BERKELEY LAE

The Question and the Data

The second component of GEEC is its evaluation of cost-effective energy savings. Here we look at the question from the consumer perspective, using the U.S. resident as an example:

> If I pay more to get an OLED TV instead of the average TV, will the lower electricity bills cover the additional cost? If not, which television design saves me the most electricity while also saving money? I'm assuming it will last 8 years ().

	noordontidi	Refrigeration					
		Space Heating					
		Stand-By Power Mode				•	
		Television					
		Water Heating	•	•		•	
		Air Conditioning					
		Laundry					
	Commercial -	Lighting					
		Refrigeration					
		Space Heating	•				
		Water Heating					
		Motors					
	Industrial –	Transformers					
	*Each category is broken o	down into specific product classes, such	as space hea	ting including	furnaces, bo	ilers, and othe	rs.
verage Television (LED backlit)	LED Television enhanced screated technology (E	en film enhan	elevision Iced film hing feat	and		OLED	Television

 $UEC_{EFF2} = 45 \text{ kWh}$

Price EFF2 =

US\$ 530

We consider the consumer's discount rate (**(**). This is the estimated interest charges on any debt for the purchase, which is 5% for the U.S. residential consumer*.

In our database we track the discount rate ((), lifetime (), price (P) and annual unit energy consumption (UEC) of each design.

*Refrigerator and Freezers Final Rule: Technical Support Document, USDOE, 2011.

Cost of Conserved Energy Approach

Every energy improving design has a cost of conserved energy (**CCE**), relative to the average design on the market.

The CCE tells us how much the consumer must pay for a kilowatt-hour (kWh) or gigajoule saved.

> The new OLED technology is not cost effective yet, but the most efficient LED-backlit design already is! **CCE** EFF2 < **Price** Electricity

Finally, in GEEC we see if the cost of saving a kilowatt-hour or gigajoule is lower than buying one from the grid. The latter is what the consumer will face if they buy the market average model.



Cost of Conserved Energy and the U.S. **Residential Electricity Price**

The extra expense of the OLED television is divided by <u>a capital recovery factor</u>, which puts the investment in present terms, accounting for the lifetime and $CCE_{OLED} = \frac{UEC_{AVG} - UEC_{OLED}}{UEC_{AVG} - UEC_{OLED}}$ discount rate.

 $UEC_{OLED} = 30 \text{ kWh}$

Price OLED

US\$ 97U

We divide that by the <u>annual energy</u> saved.

Here we provide a single-end use's data table, in this case we show a different example, Korean Room Air Conditioners

Market Aver	Highest Cost Effective Target							
Country and Sector	Republic of Korea – Residential							
End Use		ers						
Product Class		Split 4 kW - 10 kW						
Product Class Market Share	42%							
Lifetime	12							
Capital Recovery Factor	0.113							
Efficiency Design Level	UEC (kWh)	Price \$2010 (USD)	Level Market Share (MS)	MS Weighted UEC	MS Weighted Price	Weighted CCE		
Level 5	870	940	35%	690	1170			
Level 4	770	1050	1.2%	660	1210	0.113		
Level 3	670	1170	13.5%	620	1250	0.127		
Level 2	590	1300	0.2%	580	1320	0.147		
Level 1	570	1340	50%	570	1330	0.152		
Korean Residential Electricity Price	\$0.145 USD							
In-Class Target UEC	620 kWh/yr							
End-Use Target UEC	495 kWh/yr (weighted-average of targets of all product classes)							

This poster presents a single application of the GEEC Database. These results scale up to national targets, and allow us to compare countries and sectors. By combining GEEC's facilities with LBNL's Bottom-Up Energy Analysis System (BUENAS), we report on the energy, carbon and financial benefits of a scenario. GEEC is unique in both the detail of its data and the breadth of its scope.

